



Linked in Friendship, Connected in Service  
Miami-Biscayne Bay (FL) Chapter

Splendor on the Bay  
Day Party

Linked In  
JAZZ

15 OCTOBER 2022

SPONSORSHIP  
OPPORTUNITY



# Splendor on the Bay

Day Party

Linked In  
JAZZ

Dear Sponsor:

It is both a pleasure and honor to extend this special invitation to you and/or your organization to support the programmatic and academic scholarship efforts of the Miami Biscayne Bay (FL) Chapter of The Links, Incorporated, as we continue to develop purpose driven programs designed to improve the lives of the residents of our diverse and unique community.

On Saturday, October 15, 2022, the Miami-Biscayne Bay (FL) Chapter of The Links, Incorporated will host its bi-annual fundraiser, one of South Florida's premier philanthropic events. This year we will gather at the Rusty Pelican, 3201 Rickenbacker Causeway, Key Biscayne, Florida 33149, located on beautiful Key Biscayne to enjoy the Splendor on the Bay 2022 Day Party from 11:00 a.m.- 3:00 p.m. Our theme is "Linked In Jazz", and we will be honoring persons who have made significant contributions to jazz music and their communities. Our fundraising efforts will benefit talented high school students seeking opportunities through a collegiate experience and organizational programming to benefit the Miami-Dade community.

We are asking that you support our efforts by investing in the students of South Florida by becoming a sponsor of Splendor on the Bay 2022. By providing scholarship assistance to our students, we create a better community and help those that may not be able to help themselves- "the mark of a true philanthropist." Together we can make a huge impact on the community revealing the brightness of passion, persistence, and purpose. Please see the attached enclosure for Splendor on the Bay 2022 Sponsorship Opportunities and the benefits of each sponsorship level.

The Links, Incorporated is an international not-for-profit organization established in 1946. The national membership consists of over 16,000 professional women of color in 299 chapters located in 41 states, the District of Columbia, the Commonwealth of Bahamas, and the United Kingdom. It is one of the nation's oldest and largest organization of extraordinary women who are dedicated to enriching the culture and the economic vitality of African Americans and persons of African ancestry. Miami-Biscayne Bay (FL) Chapter of The Links, Incorporated theme is "Building Community Presence through Transformative Programming." The chapter's outstanding programming incorporates five (5) Facets which include National Trends and Services, The Arts, Service to Youth, International Trends and Services, and Health and Human Services.

Sincerely,

*Georgia H. McLean*

Georgia H. McLean  
Chapter President





# HONORING



**Melton  
Mustafa, Sr.**  
\*posthumously

**Carole Anne  
Taylor**

**Nicole  
Yarling**



# SPLENDOR ON THE BAY INVESTMENT OPPORTUNITIES

2022



United in Friendship. Committed in Service.  
Miami-Biscayne Bay (FL) Chapter

Miami-Biscayne Bay (FL) Chapter of The Links, Incorporated  
hosts its bi-annual fundraiser

Splendor on the Bay  
Day Party

Linked In  
JAZZ

H O N O R I N G



Carole Anne  
Taylor

Nicole  
Yarling

Melton  
Mustafa, Sr.  
\*posthumously

15 OCTOBER 2022

11:00 a.m. - 2:00 p.m.

Attire is Miami Chic

Featuring INSTANT ATTRACTION  
Jazz Band

\$125  
ADMISSION



RUSTY PELICAN 3201 Rickenbacker Causeway,  
Key Biscayne, Florida 33149  
WATERFRONT RESTAURANT • LOUNGE • EVENTS

For more information and ticket visit:  
[miamiblinks.org](http://miamiblinks.org)

Please find listed sponsorship levels for your consideration. The members of the Miami-Biscayne Bay (FL) Chapter of The Links, Incorporated truly appreciate you in advance for collaborating with our organization to build a legacy of philanthropical continuity for our entire community.

**For more  
information call  
1-850-445-2509**



# SPLENDOR ON THE BAY

# INVESTMENT OPPORTUNITIES

## **\$15,000 – Duke Ellington Premier Luncheon**

### **Title Sponsorship**

- Seating for 24 guests (seating for 3 tables)
- Premier recognition of Sponsorship Level
- Premier Status-Branding and Marketing on Promotional and Collateral Materials
- Digital Marketing leading up to and at the event (social media)
- Special gift of appreciation
- Presentation of Scholarship by Duke Ellington Title Sponsor
- Logo and/or name on Event signage
- Picture with Honorees

## **\$10,000 – Ella Fitzgerald Premier Reception Sponsorship**

- Seating for 16 guests (seating for 2 tables)
- Premier recognition of Sponsorship Level
- Premier Status-Branding and Marketing on Promotional and Collateral Materials
- Special gift of appreciation
- Recognized as Reception Sponsor
- Signature Drink Naming Opportunity

## **\$5,000 – Louis Armstrong Premier Sponsorship**

- Seating for 8 guests
- Premier recognition of Sponsorship Level
- Premier Status-Branding and Marketing on Promotional and Collateral Materials
- Special gift of appreciation

## **\$2,500 – Sarah Vaughan Sponsorship**

- Seating for 8 guests
- Recognition of Sponsorship Level
- Premier Status-Branding and Marketing on Promotional and Collateral Materials

## **\$1,500 – Billie Holiday Sponsorship**

- Seating for 4 guests
- Recognition of Sponsorship Level
- Status-Branding and Marketing on Promotional and Collateral Materials

## Splendor on the Bay 2022 Investment Form

### **mbbclinks@gmail.com**

Please indicate your Investment Sponsorship Level below:

- \$15,000 Duke Ellington Premier Luncheon Title
- \$10,000 Ella Fitzgerald Premier Reception
- \$5,000 Louis Armstrong Premier
- \$ 2,500 Sarah Vaughan Signature
- \$ 1,500 Billy Holiday

I support the Miami-Biscayne Bay (FL) Chapter of The Links, Incorporated philanthropic continuity, and I/we, would like to make a donation in the amount of \$\_\_\_\_\_.

*Chcek One*

- \$100
- \$250
- \$500
- \$1000
- Other

Organization/Business/Individual Name:

\_\_\_\_\_  
*(Please print exactly as you wish it to appear on all collateral and promotional materials.)*

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address: \_\_\_\_\_

Total Amount Enclosed or Pledged: \$ \_\_\_\_\_

Please submit your investment no later than **Friday, September 30, 2022**. Contributions may be mailed and payable to:

The Links Foundation, Incorporated,  
Post Office Box 531023,  
Miami, Florida 33153.